

DIRECT RESPONSE MEDIA, INC.  
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10/6/2005  
5:09 pm  
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BOOKINGS - ONE WEEK DETAIL - BY MARKET, BY STATION, BY LENGTH

FROM 10/10/2005 TO 10/16/2005

ADVERTISER: INAMED HEALTH  
PRODUCT: LAP-BAND

<u>MARKET</u>	<u>STATION</u>	<u>AFFILIATE</u>	<u>LEN</u>	<u>START</u>	<u>END</u>	<u>REV. END</u>	<u>LTC</u>	<u>DAYS</u>	<u>TIME PERIOD</u>	<u>SPOTS</u>
ANCHORAGE	KIMO	ABC	:120	10/11/05	11/20/05			M-F	5:00P - 6:59P	5
ANCHORAGE	KTBY	FOX	:120	10/11/05	11/20/05			M-F	9:00A - 5:00P	10
ANCHORAGE	KTUU	NBC	:120	10/11/05	11/20/05			M-F	9:00A - 5:00P	4
ANCHORAGE	KYES	UPN	:120	10/11/05	11/20/05			M-F	9:00A - 5:00P	10
ANCHORAGE	KYES	UPN	:120	10/11/05	11/20/05			M-F	5:00P - 12:00A	6